



BECOME A SPONSOR

6TH ANNUAL GALA FUNDRAISER
MAY 4TH, CASTAWAY, PORTLAND OR

AFRICAN  ROAD



LETTER
FROM
FOUNDER

Become an African Road Gala Sponsor today.
Your support brings lasting, tangible change
to communities across East Africa!

Becoming an event sponsor is an excellent opportunity to work for a better world, gain access to potential clients and customers and increase your profile in the community.

Since forming, African Road has grown to impact over 5,000 people in five countries and 16 communities in East Africa. Your donation is an investment in lasting change, with projects that equip families and entire communities to lift themselves up.

Women are starting businesses, kids are attending school, and families are eating nutritious meals. Our Annual Gala provides an opportunity to tell these amazing stories to supporters through engaging first-person reports, unique hands-on exhibits, and multimedia presentations.

Your sponsorship makes it possible to extend invitations to all guests without a ticket fee. That means all contributions made on the night of the Gala will go directly to the work of African Road. Your sponsorship has the potential to be doubled or even tripled – this is an excellent investment in positive change in East Africa. As part of the African Road circle of friendship, you are transforming lives and bringing hope.

We invite you to join in!



Kelly Bean
African Road Executive Director

LEVELS OF SPONSORSHIP

PREMIER SPONSOR - \$8,000

IMPACT SPONSORS - \$5,000

SHINING STAR SPONSORS - \$3,500

FEATURED LEARNING STATION SPONSORSHIPS:

SOCCER FOR HEALING & EMPOWERMENT - \$3,000

TOGETHERNESS WOMEN'S BAKERY - \$2,000

VILLAGE COMMUNITY BANKING (VICOBA) - \$2,000

LEARNING STATION SPONSORS - \$1,000

OTHER WAYS TO SUPPORT US AT THE 2019 GALA:

VOLUNTEER BY EMAILING:
INFO@AFRICANROAD.ORG

HOST 8 GUESTS AT THE
GALA FOR \$500

DONATE DESSERT
AND/OR WINE



"Sponsorship of African Road allows our company to reach a wider audience. We have a sincere interest in helping African Road achieve their goals; our partnership is truly a win-win situation."

- ANGIE HUSTON
ACCOUNT EXECUTIVE, EPRINT

"Because of African Road, we are on the journey of becoming a blessing to others. Even now what we have received is not just helping us, but is all a great miracle for each and every one in our village. It is our vision to be more and more a blessing as we go forward."

- PEO AND OSWALD
TOGETHERNESS LEADERSHIP TEAM, RWANDA

Your Sponsorship

Will bring business training, healthy harvests, education, and infrastructure in East Africa. As part of the African Road circle, you are transforming lives and changing the world!





ONE PREMIER SPONSOR

\$8,000

- Most prominent logo recognition on event materials
- Your name and logo displayed in first position on the large screen
- Verbal recognition by MC
- Your name, logo, and website link in most prominent position on African Road's website
- "Premier sponsor" social media shoutout leading up to event
- Premier placement seating for you and 23 guests at the event (or seats to donate)
- Your name and logo displayed at event entrance
- Your name and sponsor level listed on event program
- A commemorative gift from Africa recognizing your sponsorship

TWO LASTING- IMPACT SPONSORS

\$5,000

- Prominent logo recognition on event materials
- Your name and logo displayed prominently on the large screen
- Verbal recognition by MC
- Your name, logo, and website link on African Road's website
- "Impact sponsors" social media shoutout leading up to event
- Seating for you and 15 guests at the event (or to donate)
- Your name and logo displayed at event entrance
- Your name and sponsor level listed on event program



FOUR SHINING STAR SPONSORS

\$3,500

- Your logo included on event materials
- Your name and logo displayed on the large screen
- Logo recognition on African Road website
- "Shining star sponsors" social media shoutout prior to event
- Seating for you and 15 guests at the event (or to donate)
- Your name and logo displayed at event entrance
- Your name and sponsor level listed on event program





FEATURED LEARNING STATION SPONSORSHIP:
SOCCER FOR HEALING & EMPOWERMENT
\$3,000

*Features extensive interactive display hosted by African Road
Changemaker, Steven Turikunkiko, from Rwanda*

The Togetherness Cooperative formed with soccer at its heart. 80 orphans in child-headed households came together to find joy, identity and community through soccer. Today Togetherness serves as a hub for community, using soccer for teaching conflict prevention, unity building and girl's empowerment.

This station celebrates the exciting new development of the soccer field and the impact that soccer at Togetherness means for hundreds of young people in Rwanda.

Your sponsorship includes:

- Your name prominently displayed throughout exhibit and near event entrance
- Reserved seating for you and 7 guests
- Your name displayed on table
- Your name and sponsor level in event program
- Featured on website

The Togetherness Women's Bakery - \$2,000

What is better than fresh baked bread!? This special business start up, was made possible by a Crowdfunding campaign, in partnership with Portland based Baker & Spice and friends of African Road.

Comprehensive training and skill building for Togetherness women, along with a business start up package launched this incredible initiative. Today Togetherness Bakery is providing nutritious honey rolls, healthy muffins, employment, and fresh-baked joy!

Exhibits features large display highlighting African Road signature projects

Village Community Banking (VICOBA Plus) - \$2,000

We love this transformative training that equips entire communities to lift themselves up. Groups identify market opportunities and use collective savings to start innovative businesses and build strong, harmonious community together. With 400 African Road Vicoba graduates in Kenya, Tanzania, Rwanda, and Burundi and a new training happening now in Goma, DRC, this signature African Road program equips participants to transform their lives.

Your sponsorship includes:

- Your name prominently displayed throughout exhibit and near event entrance
- Reserved seating for you and 7 guests
- Your name displayed on table
- Your name and sponsor level in event program





TWELVE LEARNING STATION SPONSORS

\$1,000

These immersive exhibits are what make the African Road Gala unique!

Here are a few of our 2018 Learning Stations.

- Sustainable Farming
- Building Healthy Communities
- Batwa ID Kits for Indigenous People
- Clean Water for All
- Innovative Pre-school community

Contact us for the full list!
info@africanroad.org

Your sponsorship includes:

- Your name displayed at Learning Station
- Reserved seating for you and 7 guests
- Your name displayed on table
- Your name in event program



FEATURED AFRICAN ROAD CHANGEMAKERS



PENINA
RWANDA

Penina is the President of the Togetherness Cooperative, and has helped launch the Women's Bakery. Born into a poor family, Penina has overcome much and has a heart of helping others. Utilizing her degree in finance, Penina's mission is to bring income producing activities, gender equity and hope to her community.



STEVEN
RWANDA

Steven was the first African Road partner. He works with orphaned youth at Togetherness in Rwanda -- survivors of the 1994 genocide and poverty affected people from his community. Steven is an inspiration of courage. His vision to respond to desperation with hope, has led to saving countless lives. Steven also pastors a church, All Souls.



DAVID
UGANDA

David is transforming communities with his Village Community Banking. Much more than business training, VICOBA Plus (Village Community Banks) encourages dreaming big and starting with what you have. This training is empowering entire communities to be self-sustaining.

PARTNER COUNTRIES

KENYA

Women's sewing school • Sustainable livelihoods business trainings • Clean water well development • VICOBA small business training assessment • Continued partnership with VICOBA women's groups

TANZANIA

Business start-up to support survivors of modern slavery • \$13,000 in savings by VICOBA women • Housing stability assistance • Access to health care

BURUNDI

ID kits initiative for more than 1,500 people • Access to health care • Nutrition & farming training • First-time students • Leadership training for indigenous leaders • Vehicle purchase for project implementation • VICOBA small business training

RWANDA

Land expansion for orphans & surrounding village • Preschool teacher training • Education for orphaned youth • Cassava mill installation • Soccer for conflict resolution training • Successful harvests • Water well pump replaced to serve hundreds of people

DEMOCRATIC REPUBLIC OF CONGO

New VicoBA Plus training for 60+ women in Goma - underway now!

MAKE A GIFT TO AFRICAN ROAD BY CHECK OR ONLINE

AFRICANROAD.ORG/DONATE | 13500 SW 72ND AVE, SUITE 205 TIGARD, OR 97223

(THANK YOU!)
Murakoze!

AFRICAN  ROAD



AFRICANROAD.ORG | INFO@AFRICANROAD.ORG